

## COOKIE POLICY

*Notice to data subjects on the processing of personal data (art. 13 GDPR 2016/679)*

This notice on the use of *cookies* on the website <https://www.graphicscalve.it> is given to the user to comply with the General Security Measure of the Italian Data Protection Authority of 8 May 2014 "Simplified Arrangements to Provide Information and Obtain Consent Regarding Cookies"; reference is made to the paragraph "Policy Privacy" in the document Policy Privacy published on this website, equally drawn up in compliance with art. 13 of EU Regulation 2016/679, to appoint Data Controller, Data Protection Officer, methods and purposes of processing, transfer of data and rights of the data subjects.

### WHAT ARE COOKIES?

Cookies are small text files that the website may send, during navigation, to the device concerned, be it a computer, notebook, smartphone, tablet, etc.; cookies are normally stored directly on the browser used to navigate. The same website that sent them can then read and register the cookies that are found on the same device to obtain information of various type.

Cookies are used for different purposes: performance of IT authentication, monitoring of sessions, storage of information on specific configurations regarding the users accessing the server, etc. Additional information on cookies is available on [www.allaboutcookies.org](http://www.allaboutcookies.org).

### WHY DO WE USE COOKIES?

This internet site may use cookies for different reasons. In some parts of our site, cookies are essential and without them some of our services cannot be requested.

We are constantly seeking new ways to improve our website and to make the knowledge of our services easier. Therefore it is important for us to understand how our website is used.

### HOW MANY TYPES OF COOKIES ARE THERE?

There are two fundamental macro categories with different characteristics: **technical cookies and third parties' cookies**. Technical cookies are generally necessary for the proper functioning of the website and to enable browsing; without them it may happen that some pages are not displayed correctly or some services are not available. For example, a technical cookie is indispensable to keep the user connected during the entire visit of a website or to store the settings of language, visualization and so on.

**Technical cookies** can be further subdivided into:

- navigation or session cookies that ensure standard navigation and use of the website;
- feature cookies that allow the users to navigate according to a series of selected criteria (e.g. language, the products selected for buying) with the aim of improving the service provided to users;
- analytical cookies, comparable to technical cookies and used directly by the website manager to gather aggregated information about the number of users and how they visit the website.

Technical cookies may also be provided by third parties (referred to as "**third-party cookies**") and may correspond to all the types given above, they may be managed in aggregated and anonymous form or in a form enabling the identification of website visitors, including if occasional.

Finally, there are also **profiling cookies** that have the purpose of profiling users and are used to send advertising messages in line with the preferences shown by the same during browsing.

### WHAT COOKIES DOES THIS WEBSITE USE?

This website uses technical cookies, direct or of third parties, aimed at ensuring the proper functioning of the website without which browsing would not be possible; also analytical cookies are used to gather information on the number of users and on the navigation methods of the website.

The above described cookies are all gathered and analysed in aggregate and anonymous form.

Instead the use of profiling cookies is excluded.

### THIRD-PARTY COOKIES

This website uses third-party cookies from "Google Analytics", a statistical analysis service provided and managed by Google that allows to analyse how users visit the website in an anonymous way. The information generated by cookies about users' use of the website (including their IP address) is transmitted and stored in Google's servers.

Useful addresses for better understanding the Google Analytics privacy policy and finding the forms for giving consent:

- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
- <http://www.google.com/privacypolicy.html>
- <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs>
- <https://support.google.com/analytics/answer/6004245>

Users can disable Google Analytics' tasks in a selective way installing the opt-out component provided by Google on one's browser. To disable the Google Analytics' task, go to the link given below:

- <https://tools.google.com/dlpage/gaoptout>

If you prefer Google Analytics not to use the data collected in any way, the configuration of every browser can be modified in a different way. This is described in the help menu of your browser that will enable you to learn how to change your preferences regarding cookies.

You can refer to the following links to access the clarifications given by your browsers:

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/Block-enable-or-allow-cookies>

Safari: <http://www.apple.com/it/support>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it&hlrm=en>

Firefox: <http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Opera: <http://help.opera.com/Windows/10.20/it/cookies.html>

The website shall anyway remain fully usable even if you decide to disable the monitoring function. For a permanent opt-out, the browser must accept persistent cookies. If your browser does not accept persistent cookies, then it is not technically possible to register the opt-out. Please use the functions of your browser to disable monitoring (you can visit the website [www.allaboutcookies.org](http://www.allaboutcookies.org) for more information on the subject).

To eliminate cookies from the Internet browser of one's smartphone/tablet, you should refer to the user manual of the device.

### SOCIAL NETWORK COOKIES

They are cookies that enable the user profile present on social networks to interact with this website. These cookies are not indispensable for the functioning of this internet site.

The most common use of such cookies is to facilitate the sharing of content.

The management of the information collected from "third parties" is governed by the relevant policies that may be checked on social networks themselves.